



"Les" Weir Dies

Tributes From Executives

Pathé has lost one of its best friends and ablest sales executives. The picture industry will miss Les Weir.

JOSEPH P. KENNEDY

No man would ask for a more capable sales manager or a more loyal friend.

PHIL REISMAN

Les Weir will be missed in the West and he will be missed wherever men have known him.

C. J. SORLAND

A fighter who never knew when he was licked.

J. F. McALOON

A man who was worshipped by those under his business guidance.

E. W. BALLENTINE

Les was a man among men, a sterling character and lovable co-worker.

W. E. RAYNOR

Always loyal and always game. The entire industry will mourn his passing.

E. L. McEVROY

He had a charm of personality which made him loved by all who knew him.

W. E. CALLAWAY

The loss of Les Weir will be keenly felt, not only by Pathé, but by the entire motion picture industry.

STANLEY JACQUES

The industry has lost a representative of the finest type. His geniality endeared him to all who ever came in contact with him, officially or otherwise.

HARRY LORICH

One of the finest characters the industry has known.

E. B. DENK

Losing Les Weir leaves a sad break in my circle of valued Pathé associations. He faced the world clear eyed and spoke softly.

TERRY RAMSAYE

My friendship for Les Weir grew increasingly through all the years of our long association.

JOHN C. FINN

We have all lost a real pal.

E. J. O'LEARY

Genial, smiling, efficient, energetic Les Weir had the rare ability for making friends, and the still rarer ability of holding them. Such a man is missed from every path along which his busy life has led him. To those who knew him well, to whom now he is a living memory, the salient trait that lives most vividly is his sincere friendliness.

RAY HALL

Wires to Phil Reisman

RECEIVED THE VERY SAD NEWS REGARDING OUR CHIEF I KNOW YOU FEEL THE SAME AS I AS LES WAS NOT ONLY MY SUPERIOR BUT THE BEST PAL I EVER HAD

C. L. THEUERKAUF

OUR BELOVED CHIEF HAS CLOSED HIS LAST DEAL WE WHO KNOW HIM WELL ARE CERTAIN THAT CONTRACT RECEIVED IMMEDIATE APPROVAL OF THE GREAT SALES MANAGER ABOVE STOP YOU AND I HAVE LOST OUR BEST FRIEND AND PATHE ONE OF ITS MOST COMPETENT AND LOYAL WORKERS STOP DIED ON THE FIRING LINE BUT WE KNOW HAD HE HIS CHOICE LES WOULD HAVE HAD IT SO STOP JUST WANT YOU TO KNOW THAT ALTHOUGH DEPRIVED OF HIS SMILE AND WORDS OF ENCOURAGEMENT HIS SPIRIT WILL STILL LEAD US STOP AM SURE THAT MINGLED WITH THE SORROW OF EVERY WESTERN DIVISION MAN TODAY IS THE FEELING OF FIERCE DETERMINATION TO REDOUBLE EFFORTS AND PERMIT NOTHING TO INTERFERE WITH KEEPING LES'S DIVISION OUT IN FRONT WHERE HE FOUGHT AND DIED TO PLACE IT

M. E. CORY

Leslie W. Weir, "Les" to a legion of friends and acquaintances in every part of the country, died at the Hollywood Hospital, Los Angeles, Thursday morning after a valiant fight for life, following an emergency operation for a ruptured appendix.

Les had given everything he had for his sales Chief, Phil Reisman, in the campaign since the convention at Atlantic City. Covering a widely scattered territory, Les had encountered all kinds of weather and numerous hardships on long jumps. His heart was set on winning the first sales contest of the new season, and though it took him day and night to win, win he did with the fine backing of a crew with reciprocal devotion and love. Leadership was as much a part of him as was loyalty, and he was away to another sales championship when fate struck down that powerful athletic physique and stilled that voice of confidence and friendliness.

A man of exceptionally fine personality, Les was one of the best liked sales executives the industry has known. Although born in the East, his heart was with his adopted land of the open spaces. Following the sales convention, he was on special sales work in New York for several weeks, and it was apparent to all that he was restless and eager to get home, longing to walk into the Exchanges under his guidance and meet again the men and women whom he talked and thought so much about.

Phil Reisman and all the Pathé executives and personnel feel his loss keenly. The General Sales Manager was deeply shocked when he received a wire Tuesday stating that Les was dangerously ill, and there were tears in Phil's eyes when the message came Thursday that his friend of years, on-the-line Les, one of the ablest sales managers he had ever come in contact with, was dead.

Les Weir was born in Baltimore, Md., September 6th, 1889. His start in the picture business was in 1919 as an exhibitor in San Diego, Cal. In 1921 he became a salesman for Universal at their Los Angeles exchange. A year later he became special representative for the Western division of the company and subsequently was promoted to the managership of the Portland office and later to division manager.

In March, 1924, he resigned his position with Universal to accept a Western Division Managership for P. D. C. On the absorption of P. D. C. by Pathé, Les continued with the combined companies in the same position.

Les leaves a widow in Los Angeles, and his mother, a resident of Philadelphia. To these and other relatives Pathé extends heartfelt condolences.

There was a man.

A PATHÉ WEEK



Mr. Pathe, the feathered beau brummel of Broadway, is strutting, high, wide and handsome this week.

He has been tuning up recently with his short crows, "The Night Club" and a Pathe Audio Review at the Colony, comedies at the Strand and "Mandalay," first of the Song Sketches, at the Cohan, and Friday he broke loose with plenty of box office music.

Full credit goes to Bob Wolff, who took Mr. Pathe on a Broadway stroll as a little preliminary warm-up to January, which is WOLFF MONTH.

The main feather in Bob's cap is for the placing of "This Thing Called Love" at the Roxy Theatre, Cathedral of Motion Pictures, for the week of December 13th.

Bob has been negotiating for some time to land this super comedy-drama at the Roxy and when the print arrived in New York, less than a week ago, the sale was as good as made and Roxy at once made a place for the Pathe feature.

The second Pathe feature opening on December 13th on Broadway is "Lucky in Love" at the Colony which will be heavily backed by



Downey's appearance on the air, music store tie-ups and cooperative exploitation between Pathe and the Hudson-Essex organization.

And Mr. Pathe will be visiting 21 Loew Theatres over a period of 45 days, Bob having sold "Santa's Toy Shop" to the Loew Circuit for that period of playing time.

PROMOTIONS

Lorch to Executive Position in Sales Department; Clarke, Br. Mgr., Chicago; Greenwood, Br. Mgr. at Milwaukee

In keeping with the policy of promotion from within the ranks, General Sales Manager Phil Reisman announces three promotions.

Harry Lorch, veteran Chicago Branch Manager, has been promoted to an executive position in the sales department, a further announcement of which will be made next week.

Branch Manager John Clarke, Milwaukee, formerly a salesman under Harry Lorch, has been moved to Chicago where he becomes Branch Chief.

Tommy Greenwood, who has been sales manager at Chicago, goes to Milwaukee as head of that Branch.

Deleahanty Heads
the Foreign Dept.

Thomas S. Deleahanty, formerly Assistant Secretary and Assistant Treasurer of Pathé International Corporation, has been appointed Vice President and General Manager of that corporation, succeeding J. Frank Shea who has resigned.

Mr. Deleahanty was born in Boston and educated at Boston University. Prior to his Pathé connection he was Secretary of FBO, now RKO.

The new head of Pathé's foreign department made a number of promotions at the Home Office.

R. K. Hawkinson, veteran employee of the Foreign Department, becomes Assistant Secretary; Paul Murphy, for years with the foreign department of P. D. C. and Pathé, is now Assistant Treasurer. Jack Hutchinson becomes head accountant; Ed Wherity in charge of the Service Department; Bill Moller and Joe Hanley are assistants to Mr. Hutchinson; Margot Frager is secretary to Mr. Deleahanty; Miss V. Bradshaw, secretary to Mr. Hawkinson, and Miss Blaustein secretary to Ed Howells, Far Eastern Representative.

Carlos Jimenez, who has been with Pathé for years as traveling representative, is in charge of Central and South American territories.

Santa at the Pole

"Dear Santa Claus," a one reel kiddie picture for Christmas entertainment in schools, churches, and homes, has been made under the supervision of Don Carlos Ellis, and tells the story of Santa in his workshop at the North Pole, where, with his little gnomes as helpers he prepares all sorts of wonderful toys. He receives letters from children all over the world, packs the gifts they ask for into his bag and starts forth Christmas Eve. He's a jolly old man and chuckles all during his work. Christmas morning, Peter and Sue find the toys they asked Santa for under the beautiful Christmas tree.

The film is available in 16mm as well as 35 mm size.

A Success

The first showing of a sound program in a private home, that of Mrs. Robert Weeks Kelley, 510 Park Ave., New York, received nationwide publicity. The idea originated with Mrs. Audrey H. Mallen of the Educational Department. The entire program was made up of Pathé product—Sound News, 3 Audio Reviews, 2 Sound Spotlights and a Sound Fable, with the presentation made by the Film Bureau. The recording was excellent and all those present were highly interested in the Pathé talks.

A Whittle Month

In honor of the veteran Pathé salesman, John L. Whittle, December is being heralded in Baltimore as Whittle Month. Exhibitors are paying tribute to Mr. Whittle with playdates for the Ballentine Sprint.

Last week Baltimore craved Pathé short subjects and here are a few of the lads gained by the Whittle wheel—Century, Stanley and Rivoli, all first-runs, playing Audio Reviews.

Stanley playing a Spotlight.

Rivoli playing a sound comedy.

Hippodrome playing a sound comedy.

Speeded Up

The contents sheets for the Audio Review are now reaching the Branches ahead of the prints, giving the sales force advance information on every unit, with sales data presented in a style in keeping with the Review. The modernistic Mr. Pathé makes his appearance in distinctive and classy covers. Put these little press-sheets to work for you the minute they reach your office. And let's hear from the Branches as to what they are accomplishing and unique ways in which they are being used as silent salesmen.

Selling "Salesman"

A full page in the Wheel, a monthly magazine for the motorist, published by the Studebaker Co., is devoted to the Checker Comedy, "The Salesman." The Wheel heads its page, "A New High-Speed All-Talking Pathé Comedy Starring Frank Davis and the President Eight." Just another one of the scores of tie-ups being made on our comedies by Rutgers Neilson. Copies have been forwarded to the Branches.

Showmanship

J. E. Shagrin, Manager of the Park Theatre, Youngstown, Ohio, wrote a personal letter to 1,000 railroad employees just previous to the opening of "Oh, Yeah!"

The humorous sayings of Eddie Quillan, which appear from time to time in the Sun, were used by the RKO Theatre, Albany, for a special trailer on "The Sophomore." Other features of the RKO exploitation were a "Similarity Contest," tie-ups with schools and colleges, slide announcing election returns, and the distribution of tags at football games.

Frank Hill, exploitation representative for the Inland Theatres, Inc., Walla Walla, Wash., had one thousand letters mailed to people in the City from London, the writer telling of the success of "The Sophomore" in London, and asking the recipients of the messages to tune in at the theatres whenever the Rooster crowed. A parade, a college pep rally, banners, throwaways and unique advertising featured Mr. Hill's campaign. The advertising was mostly in the form of pennant-display, the pennants with the title running across the top of the page or down the entire length of a column.

Mr. Hill says in a letter to Branch Manager Les Theuermer:

"The Sophomore" went over well and everybody was well pleased with it. Many said it came the nearest to being a true college story than any being ever seen."

Vaughn's Round Up

Pilot Vaughn took the plane Miss Portland far into Oregon and made a perfect landing. Features for 1929-30 and the following shorts were sold to the Coos Bay Amusement Company for the Marshfield-North Bend Circuit—

North Bend—
26 Audio Reviews
26 Sound Spotlights

Marshfield—
130 Audio Reviews
130 Sound Fables
260 Even Sound News
260 Odd Sound News

BOB WOLFF HONORED

Through the cooperation of the sales staff and the booking department of the New York Branch, January has been proclaimed WOLFF MONTH in honor of the popular Branch Manager Bob Wolff.

The Exchange has been decorated with banners, placards, dates (the fruity kind) and whatnot in honor of the occasion, "and believe it or not," says The Scout, "we're out for a record breaking month of playdates."

These are some of the placards that are hung around the Exchange, all in attractive shapes and colors:



OH! YEAH! Date 'em for WOLFF in January

WE'RE COUNTING ON YOUR COOPERATION IN THE MONTH OF JANUARY — IT'S WOLFF MONTH

REGULAR FELLERS! DATE 'EM FOR WOLFF IN JANUARY—IT'S WOLFF MONTH

YOU'LL WALK A MILE FOR A CAMEL—HOW MANY WILL YOU GO FOR WOLFF IN JANUARY

In addition to the above, two large banners have been strung across the sales department offices reading "JANUARY IS WOLFF MONTH."

One of the novelty tricks is having a plate of fruit dates placed on each Booker's desk with a card reading:

GIVE US A DATE AND WE'LL GIVE YOU ONE!

The same effect has been carried out in Mr. McEvoy's, Mr. Wolff's and Mr. Drumm's offices, the card reading:

HAVE A DATE WITH WOLFF IN JANUARY—IT'S WOLFF MONTH!

Another novelty feature of the drive is a large sign which has been placed in front of the bookers' desks. This is in the form of a chart with a caption reading:

FELLOW EXHIBITORS: WE HAVE SUPPORTED BOB WOLFF IN THE MONTH OF JANUARY. WILL YOU JOIN?

and then below this caption is listed the names of exhibitors who have submitted playdates for January, additional names being added each week. Topping the chart is an oil painting of Bob Wolff. A great idea! And a novelty indeed!

And last but not least, in front of Mr. Wolff's office has been placed a chart with the caption reading:

BELIEVE IT OR NOT—JANUARY IS WOLFF MONTH

Each employee of the New York Exchange has signed his name as a pledge of cooperation during the month of January and at all times.

Heads up you bike sprinters and beware the Wolf on wheels.

AND WE ARE ALL WITH YOU

Exploiting "Oh, Yeah?" at Indianapolis



A business-getting exploitation campaign helped the Indiana Theatre, Indianapolis, put "Oh, Yeah?" in its list of big money makers.

Stickers designed by Mr. Cullen Espey, Manager-Director of the house, were pasted on windshields by hundreds of car owners.

Half-sticks containing the slogan "Oh, Yeah!" showing the figure of a girl in a one piece bathing suit were pasted on the fronts of street cars, refuse boxes and ash cans throughout the City.

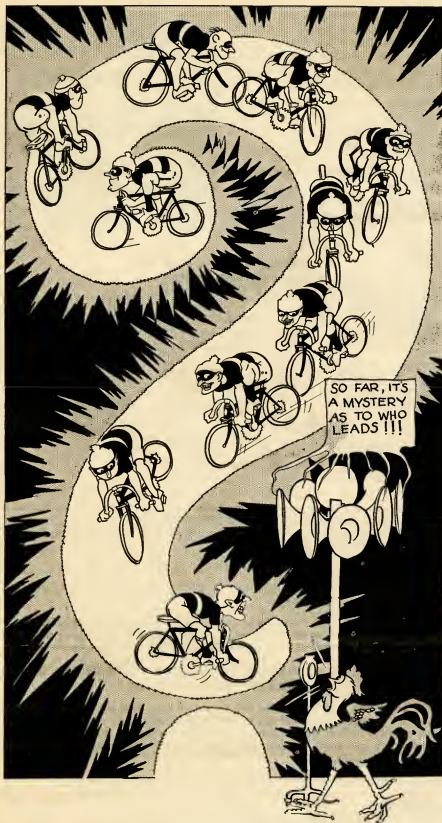
The slogan "Oh, Yeah?" was used as a tie-up with several of the department stores who were selling coats and blankets for the football games.

The Armstrong-Gleason radio record was broadcast daily from Station WFBB.

The Hallowell parade is one of the biggest nights of the year in Indianapolis, and was led by Si Latta, who is in charge of mechanical production at the Skouras-Publix Theatres, in his well decorated "Oh, Yeah?" car.

A tie-up with the Charlie Davis' band was effected, while many of the pressbook stories were placed in the local papers.

Who Is the Masked Marvel?



It would take more than a Sherlock Holmes to name the Masked Marvels of Ballentine's Playdate Sprint.

Confirmation of the wired number of playdates secured in the far West did not reach the Home Office in time for the inclusion of the tables in this week's Sun.

As a result there is a deep and dark mystery as to who is who in the bookers' bike battle of the century.

Word has been received from most of the exchanges that the boys are burning up rubber on the playdate saucer. Dan Roche writes from Chicago that Bill Drake, the Booker, is so fast that he may have to be paced by a motorcycle. Dan says:

"Bill went down the cellar and got out the old bike several weeks ago, took it apart and oiled every nut, bolt and screw, then put in a brand new set of ball bearings and got out on the boulevard to try her out. Boy, did she spin? Just as the sun was peeping over the rim of old Lake Michigan Bill would wheel out his trusty bike, tighten his belt, vault lightly into the saddle and away he would go for a trial spin of forty or fifty miles before breakfast. This regime continued for three weeks. Dell Holladay acted as trainer and timekeeper, and when December second rolled around Bill was in the pink of condition, able to reel off mile after mile in record time without mopping his brow, and set to go for a whole month without stopping to eat or drink. If Bill doesn't rip around that track a winner then every man in the Chicago Exchange is due to go broke betting on him."

At New York, Katherine Esposito and her assistants have been studying the form of the leading pedal pushers at the Garden. The entire Exchange is ready along the track with spares, special foods prepared by the chef for the six-day riders, imported liniments and a new type of eye glass designed especially for night riding.

When you say "contest" to a Patheé Hooker you are talking his language. This gang is ready at the drop of the hat to prove that they know their stuff. Next week the jam will be straightened out and we'll unmask the riders and publish the names of the point winners and lap stealers.

"The Racketeer" Makes Big Hit in Chicago

In addition to holding up Mae Tinee, the famous critic of the Chicago Tribune for three stars (**), which means that she considers it "excellent," Pathe's great crook picture "The Racketeer" held up traffic on State Street in front of the big State-Lake Theatre last week where it played to capacity business with a line in front of the box-office daily.

Every critic in town fell for it, Rob Reel, of The Evening American pronouncing it "the best picture on view in the loop for the week," Carol Frink, of the Herald & Examiner calling it "the best one to date," Genevieve Harris, of the Evening Post advising her readers to "see it" and Doris Arden of The Illustrated Times giving it "three diamonds" which is about as high as she rates any picture.

Each and every one of these critics spoke in the highest terms of the work done by Carol Lombard, beautiful Patheé find and Robert Armstrong as the gangster. These two are prime favorites in Chicago. If any other part of the country doesn't recognize their ability, just tell them what Chicago thinks and show them the reviews in last week's Sun. Several of the papers mentioned the excellent Patheé Audio Review shown on the same bill with "The Racketeer," which is something that no newspaper has ever done before in Chicago, which only goes to prove that Patheé still "leads the field" when "shorts" are mentioned.

—DAN ROCHE.

Review-Chicago Evening American

Point Your Galoshes to State-Lake; It's Good

BY ROB REEL.

You will do well fans, to point your galoshes in the direction of the State-Lake these wintry days.

This house is presenting a more and more interesting film program, the current roster combining some excellent short subjects and a feature that easily outranks all other new arrivals in the loop this week. One short in particular worth your notice is the Patheé Review, edited by the estimable Herr Terry Ramsey.

The feature is "The Racketeer." If we had been the Patheé people, we should have tried for a longer run with his last-named picture. It is almost too good for program release and only a week's run. Might easily have been a good vehicle to follow "Rio Rita" with at the Woods, that is, providing "Rio Rita's" popularity lessens in the near future, which doesn't seem likely.

PLENTY OF ACTION.

"The Racketeer" has the primary requisite of all good movies—action. It has a highly romantic love interest and a suspense—right up to the final inch of celluloid. In addition to this it is believable—something that few sensational movies have been and, above all, it is admirably acted by an Itul cast, Robert Armstrong in particular doing a splendid piece of work and Carol Lombard being just the answer to your prayers in the way of a talkie heroine. They both deserve stardom after this release.

It's funny how the two outstanding gangland films have titles that are similar, "The Racket" and "The

"THE RACKETEER," a Patheé all-talking production. Presented at the State-Lake, directed by Howard Chusik.

CAST OF CHARACTERS.

Kenna.....Robert Armstrong
Rhoda.....Carol Lombard
Foxy.....Robert Armstrong
Mills.....Jesse L. Lasky
McKaffey.....Paul Hurst
Said.....Bill
Mrs. Lee.....Hedda Hopper



Robert Armstrong.

"Racketeer." Both were fairly successful as stage plays, too. On celluloid "The Racketeer" is a polished play and an exciting and romantic movie all rolled into one. Then which there is no than whichever in this scenario, etc.

The Bob Armstrong falls the task of enacting the role of Mahlon Kenna, a New York gambler and underworld king, much on the order of the late Arnold Rothstein. Suave, dapper, deliberate and nervy, he never turns a hair whether at the flip of a card on which a fortune is staked or at the threats of a rival.

One night while "slumming" in Fifth av. at a charity affair he encounters a beautiful woman who has left her millionaire husband to alope with a violinist and who had in the doing lost both her fortune and her place in society.

UNDERWORLD REACHES OUT.

Fascinated, the racketeer sets out to win her, first gaining her confidence by kindness and then gradually supplanting his violinist rival.

But on the eve of their marriage and a honeymoon in France, the tentacles of the underworld in which he has been a pivot point for so long reach out and strangle them. It's the old idea that once you're in the racket you can't get out.

It's a divine flash, suffice it to say that it is surprising and done with a deftness that sends you from the theater with a tear in your eye and the hole idea of easy come, easy go money—easy racket, careers and their fruitlessness flitting ceaselessly through your mind.

A film that entertains and yet gives you things. Truly, an unbeatable combination!

"Sailor's Holiday"

A nautical comedy with a great deal of slapstick fooling and considerable roughhouse through which Mr. Hale moves with riotous enjoyment assisted by the pretty Sally Eilers as the heroine and Paul Hurst as a ubiquitous boatwain.

—BOSTON HERALD.

If you haven't had a good laugh in a long while here's the remedy. As a mischievous sailor Alan Hale is funnier than his funniest and that's some funny, me hardies. His pal is George Cooper, who could understand a threatening circus anytime. When getting home leave they go on an amusement park. Most of their pranks are pulled on a tough home's mate. They meet a girl with a hard luck tale about a missing brother. They decide to help her. However, in so doing they get her into a bigger mess of things than a plateful of hash. It turns out that the hard boiled boss is the missing brother. Gobs of giggles. Not to be neglected.

—FILM DAILY.

SILVER JUBILEE STRAFE

Branch Standing—Film-Accessory Billings to Quota
5th Week, Ending December 6, 1929—12 to Go



Weir



The GENERALISSIMO

1. Western Division	Les Weir	64.0
2. Central Division	Stanley Jacques	60.4
3. Eastern Division	E. L. McEvoy	59.9
4. Southern Division	W. E. Callaway	58.2



Theuerkauf

The FOUR ACES

Standing	Branch	Manager	Per Cent.
1.	Seattle	C. L. Theuerkauf	78.2
2.	Des Moines	W. E. Branson	77.1
3.	Milwaukee	J. J. Clarke	76.2
4.	Albany	C. W. Stombaugh	73.2



Branson



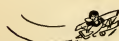
Clarke



Stombaugh

Branch Standing—Accessory Billings to Quota—
5th Week, Ending December 6, 1929—12 to Go

1. Western Division	Les Weir	46.8
2. Eastern Division	E. L. McEvoy	45.8
3. Central Division	Stanley Jacques	42.1
4. Southern Division	W. E. Callaway	41.3



The PILOTS



L. R. Smith

Standing	Branch	Ac. Salesman	Percent
1.	San Francisco	L. R. Smith	60.9
2.	Boston	W. Brennan	58.7
3.	Philadelphia	V. O'Donnell	55.5
4.	Washington	M. A. Wittington	55.1



The GLIDERS

5. Oklahoma City	W. Richardson	52.3
6. Seattle	A. Rorstrom	49.2
7. Milwaukee	C. Welnitz	49.0
8. Detroit	S. Howe	47.9



The CLIMBERS

5.	Portland	H. L. Percy	70.8
6.	Detroit	H. P. Zapp	67.8
7.	Oklahoma City	C. W. Allen	67.4
8.	Indianapolis	Harry Graham	67.4
9.	Minneapolis	J. H. MacIntyre	65.9
10.	San Francisco	M. E. Cory	65.0
11.	Denver	F. H. Butler	62.6
12.	Boston	R. C. Cropper	61.9
13.	Buffalo	James Riley	61.7
14.	Pittsburgh	A. Goldsmith	61.6



The TAIL SPINS

15.	Washington	R. C. Robin	60.9
16.	Philadelphia	Robert Mochrie	59.9
17.	Dallas	W. E. Callaway	59.1
18.	New Haven	John J. Lane	59.0
19.	Kansas City	E. S. Olsmith	59.0
20.	Los Angeles	J. S. Stout	58.7
21.	Cincinnati	J. A. Harris	57.6
22.	New Orleans	G. C. Brown	57.4
23.	St. Louis	C. D. Hill	57.0



The BUTTERFLIES

24.	Atlanta	W. W. Anderson	57.0
25.	Memphis	H. R. Kistler	56.7
26.	New York	R. S. Wolff	56.4
27.	Salt Lake City	A. J. O'Keefe	55.0
28.	Cleveland	O. J. Ruby	53.6
29.	Omaha	R. S. Ballantyne	53.2



The HEDGE JUMPERS

30.	Chicago	H. S. Lorch	52.9
31.	Charlotte	R. C. Price	51.5

9.	Des Moines	M. Burckhalter	47.8
10.	Kansas City	Ed. O'Toole	46.8
11.	Salt Lake City	A. B. Seal	46.1
12.	Denver	A. Swanson	45.3
13.	Albany	S. Abramson	44.7
14.	Indianapolis	P. Cassell	44.6



The DROME DRONES

15.	Pittsburgh	J. Weyrauch	42.4
16.	Omaha	H. Gossick	42.2
17.	Atlanta	H. S. Godfrey	41.7
18.	Minneapolis	B. E. Cuffel	41.3
19.	Cincinnati	J. McDonald	40.9
20.	Los Angeles	H. Calkins	39.6
21.	Buffalo	F. Minor	39.5
22.	Cleveland	J. Limoll	39.3
23.	Dallas	E. V. Cook	39.2



The BLIND BATS

24.	Memphis	J. H. Martin	38.7
25.	Charlotte	D. C. White	38.1
26.	Portland	A. Hedwall	37.5
27.	New Haven	Neil Shay	36.8
28.	New Orleans	C. Molden	36.8
29.	St. Louis	C. J. Passek	35.9
30.	Chicago	G. Pratt	31.3
31.	New York	J. Katzoff	26.1

THE CONQUEST OF QUOTALAND

NOV. 2nd to FEB. 28th.

Salesmen's Standing — Film-Accessory Billings to
5th Week, Ending December 6, 1929—12 to Go



W. Crank

The LONE EAGLE

Standing	Saleman	Block	Branch	Percent.
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1.	W. Crank	C	Seattle	135.1
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G. Collins

The BLUE DEVILS

2.	G. Collins	A	Pittsburgh	128.6
3.	T. E. Delaney	A	Milwaukee	110.8
4.	M. E. Montgomery	D	Minneapolis	104.9
5.	E. Ginzburg	C	Philadelphia	104.4
6.	A. Gollofon	A & B	Seattle	93.3
7.	M. Meyer	B	Los Angeles	92.6
8.	S. Whitehead	B	Denver	89.3
9.	W. McDonald	D	Boston	87.7
10.	E. H. Warren	A	Indianapolis	87.2
11.	G. Levy	A	Oklahoma City	84.2
12.	Jack Brainard	A	Des Moines	84.1
13.	N. Sandler	B	Boston	77.6
14.	C. D. Wilson	E	San Francisco	75.5
15.	H. Carney	A	Albany	74.3
16.	Len Carvey	B		

The HORNETS

17.	H. Vaughn	A	Portland	74.2
18.	Jack Rue	B	San Francisco	73.7
19.	C. F. Runkle	C	Detroit	73.2
20.	W. J. Collins	D	Atlanta	73.1
21.	Paul Fielding	B	Oklahoma City	72.6
22.	J. L. Rose	A	Omaha	70.1
23.	C. E. Cook	B	Omaha	69.6
24.	M. Felleman	C & D	New York	69.4
25.	Fred Bonnem	D	Detroit	69.2
26.	E. L. Dyson	E	Kansas City	69.1
27.	S. A. Arnold	A	Memphis	68.2
28.	J. L. Whittle	B	Washington	68.0
29.	W. B. Wesley	C	Dallas	67.4
30.	R. W. McEwan	C	Des Moines	66.1
31.	S. R. Chapman	D	Buffalo	66.1
32.	G. W. Ferguson	A	Des Moines	66.0
33.	L. Elman	A	Salt Lake City	65.4
34.	L. E. Hoss	A	Detroit	65.3
35.	Fred Strubank	B	Washington	64.9
36.	W. H. Rippard	C		

The NOSE DIVERS

37.	T. M. Conlon	B	New Haven	64.8
38.	A. D. Wayne	B	Pittsburgh	64.4
39.	E. Burke	B	Minneapolis	64.3
40.	A. Chapman	A	Philadelphia	64.0
41.	D. Heenan	B	Buffalo	63.8
42.	J. Krause	C	St. Louis	63.5
43.	J. Morphet	C		

44.	H. R. Callaway	D	Cincinnati	63.0
45.	M. Westebbe	E	New York	62.6
46.	W. C. Winters	C	Minneapolis	62.5
47.	F. M. Blake	B	Portland	62.2
48.	C. F. Kenneth	G	New York	60.7
49.	R. E. Pfeiffer	B	New Orleans	59.6
50.	M. M. Ames	B	Boston	59.6
51.	B. A. Wallace	C	Atlanta	59.5
52.	H. F. Cohen	C	New Orleans	59.3
53.	S. M. Sachs	B	Dallas	59.0
54.	H. S. Laws	A	Cleveland	58.8
55.	C. R. Palmer	B	Cincinnati	58.5

The FADEAWAYS

56.	F. Bateman	C	Los Angeles	58.5
57.	F. G. Ross	A	Boston	58.4
58.	O. K. Bourgeois	B	Atlanta	58.1
59.	A. Stant	D	Washington	58.1
60.	J. Noehr	B	St. Louis	67.0
61.	W. H. Windsor	D	Cleveland	66.9
62.	N. Levene, Jr.	A	Cincinnati	56.7
63.	A. Sugarman	E	New York	56.2
64.	J. J. Fulder	B	Chicago	56.1
65.	J. F. Woodward	B	Kansas City	55.9
66.	R. R. Thompson	A	Charlotte	55.6
67.	W. F. Lenehan	A	Philadelphia	55.5
68.	S. Lefko	D	New Haven	54.5
69.	T. C. Jacobs	A	Pittsburgh	53.8
70.	N. Ehrlich	B	Buffalo	53.7
71.	C. Anthony	B		

The GROUND HOGS

72.	A. W. Carrick	B	Indianapolis	53.7
73.	D. Myers	C	Kansas City	53.6
74.	M. J. Glick	B	Cleveland	52.5
75.	C. A. Molte	C	Cincinnati	53.4
76.	S. Decker	F	Chicago	53.0
77.	T. Greenwood	E	Chicago	52.5
78.	E. W. Grover	A	Washington	52.1
79.	J. J. Jennings	C	Boston	51.3
80.	R. E. Pearson	C	Omaha	50.6
81.	W. Madison	C	Philadelphia	50.6
82.	V. J. Dugan	B	Salt Lake City	50.2
83.	E. Carroll	F	New York	49.9
84.	Leo Clark	B	Milwaukee	42.9
85.	W. M. Byrd	A	Dallas	43.9
86.	S. T. Wilson	A	Atlanta	48.7
87.	Jas. Greig	B	Memphis	48.5
88.	H. H. Brown	C	Milwaukee	48.1
89.	E. Gerbusse	B	Denver	47.4
90.	J. Dickson	C	Salt Lake City	46.9
91.	J. Hughes	C	Denver	46.0
92.	C. Filkins	A	Chicago	45.9
93.	B. Reisman	D	Los Angeles	45.8
94.	H. J. Devlin	E	Minneapolis	45.6

The BLIMPS

95.	R. S. Mitchell	B	Charlotte	45.5
96.	J. H. Bradford	C	St. Louis	45.3
97.	Jack Erickson	A	San Francisco	44.4
98.	J. J. Dacey	A	New York	41.9
99.	J. H. Calvert	A	Omaha	38.3
100.	A. F. Braeunig	C	Cleveland	38.2
101.	O. B. Derr	A	Philadelphia	36.1
102.	H. Price	E	Pittsburgh	35.7
103.	R. W. Nolan	C	Chicago	33.8

The KIDDY CAR

104.	M. Steinberg	C	Pittsburgh	30.3
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"MANDALAY" AT COHAN THEATRE

Song Sketch Received With Ovation Critics Unanimous in Praise

Before a most distinguished and critical first night audience at the George M. Cohan Theatre, New York, on Monday night, December 9th, the first Song Sketch "Mandalay" was shown preceding the feature picture, and was received with an ovation and tremendous applause as James Stanley, the noted baritone, brought the strains of this world beloved melody set to Rudyard Kipling's immortal poem to a close.

Not only did this audience signify their approval of "Mandalay" at its finish, but throughout the showing of this picture Mr. Stanley was applauded for his excellent rendition of the respective verses.

Motion picture critics representing trade and daily papers were unanimous in their complimentary criticism of "Mandalay."

Irene Thirer, of the New York Daily News—"A Pathé-Van Beuren song film 'Mandalay' with James Stanley singing a fine baritone is on the program too."

Mordaunt Hall, New York Times—"To put one in the mood for the journey to India there is an audible film sketch in which James Stanley gives a pleasing rendition of 'Mandalay'."

"Memories" and "Songs of Mother"

"Memories" and "Songs of Mother" will be the third and fourth "Song Sketch" releases. As in the case of "Mandalay" and "The Trumpeter," the famous director Oscar Lund will be in charge. Frank Black, known throughout the United States as one of the foremost musical directors of orchestras and jazz bands, will be in charge of the musical synchronization and the singers who will carry the burden of putting over the beautiful melodies included in these releases will be James Stanley, baritone, whose melodious voice is heard in the first two "Song Sketches"; Frank Luther, tenor; Lois Bennett, soprano, and Elizabeth Lenox, contralto, all of whom have been definitely connected with concert work and who are widely known on account of their radio work each week.

"Memories" will include the beautiful old numbers "Auf Wiedersehen" and Tostol's "Good Bye" in addition to many other familiar and well loved airs.

"Songs of Mother" will include "Songs My Mother Taught Me," "Oh Dry Those Tears," "Tommy Lad" and "Rock-a-bye Baby."

"Night Club" Gets Hollywood Run

The fact that Aesop's Sound Fables are producing the best product of its kind on the market is again established by the action of West Coast executives who have booked the latest Aesop's Sound Fable "The Night Club" for a run at the Chinese Theatre, Hollywood, Calif. in preference to all other shorts submitted for their approval.

Notice of the booking was received by Amedee J. Van Beuren, President of the Van Beuren Corporation in a wire from Les Weir, Pathé West Coast Division Manager, who stated in his communication that "The Night Club" arrived in Los Angeles at 9:30 in the morning, was screened at the Exchange an hour later for the West Coast representatives who booked it immediately after the projection room preview. According to Mr. Weir the selection of the Aesop's Fable "The Night Club" was unanimous with the executives present.

The Aesop's Fables production unit on receiving the above information notified Mr. Van Beuren that still finer Fables and greater synchronization scores are now in production, and that these "Sugar coated pills of wisdom" will continue to lead the field.



"Standing Orders"

by

"PATHE'S SON"

How to call every exhibitor by his first name has been solved by Manager Guy C. Brown of the New Orleans Exchange. Maybe it is because Guy has been with that office for more than five years, or maybe it is because he knows the brand of goods to suit the individual taste. It doesn't make much difference how he did it, but it seems to Pathé's Son that it is a good idea, and keeps them smiling.

Facts about Aesop's Film Fables.

There is more talent in the cartoon animations in Aesop's Fables than any other cartoon on the market.

The synchronization and sound effects are made by a musical director, and orchestra of twenty-five, four gag men and four effect men.

The gag men also work with the animators from the time the picture is first started.

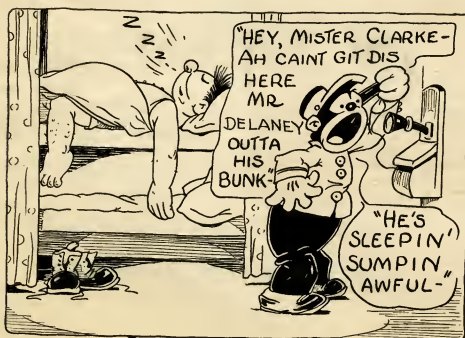
Aesop's Fables claim the original idea of cartoon comedies and allege that all

Non-Theatre Field

In a letter from Jesse J. Goldburg, General Sales Manager of the Van Beuren Corporation who is touring the U. S., the unusual opportunities for selling to non-theatrical buyers is brought out, and in the following paragraph Mr. Goldburg urges better consideration of this branch of the buying mediums. "There is much business to be had in the non-theatrical field. Schools, Y. M. C. A.'s, churches, American Legion posts, etc., hold for us a business that should not be treated lightly. Some little attention is given these sales in a few branch offices, but I know that considerable business can be worked up. Although none of these institutions are likely to be equipped with sound reproducing devices they are undoubtedly substantial mediums for income on silent product."

other cartoons on the market today are practically copies of this unusual short subject.

As in all the Van Beuren product Aesop's Fables has built its reputation on clean humor and clean situations. Aesop's Fables is an institution.



Ann Harding Is Sensation in Center of Film World

CULVER CITY, December 7th—Los Angeles is celebrating "Ann Harding Week" at the present time, and it is doubtful if any screen star has aroused as much favorable comment and genuine enthusiasm for her work as has Pathé's lovely blonde artist as a result of her screen appearance simultaneously this week in "Her Private Affair" at the R. K. O. Theatre and in "Condemned" at Grauman's Chinese.

Everyone everywhere is talking of Ann Harding. You see people stopping in front of bill-boards and windows to admire her rare beauty. You hear them discussing her talent in hotel lobbies, at smart social gatherings and particularly where groups of film workers get together. There is no question that in this former stage star, Pathé has one of the really outstanding personalities of the talking screen.

But let some of the astute Los Angeles newspaper reviewers give you their opinions—the opinions they expressed to the general public in their criticisms of the two pictures which opened at the two leading Los Angeles theatres on Thursday.

Says the Examiner, "Ann Harding graces the R. K. O. screen this week in 'Her Private Affair.' The verb is used advisably. Few film actresses have the classic beauty and patrician bearing of this erstwhile stage favorite."

The Times states that "Her Private Affair" presents Ann Harding not only as an extraordinarily fine actress, but as an unusually beautiful one. She photographs as one of the loveliest of the stage actresses to come to the screen." In this review of "Condemned," Edwin Schallert was equally as enthusiastic over Miss Harding's work. In referring to her he stated, "Miss Harding in particular, with her definitely spiritual beauty and the attractions of her voice lend manifest appeal to the feminine lead."

The conservative Express prints, "The perfect control Miss Harding has over her voice, and the pleasant qualities of the voice itself help make her an ideal subject for the sound camera. Judging from 'Her Private Affair,' nature helped her in other ways, too. She has enough subtle personality to have won screen success even in the silent days." In his review of "Condemned," Monroe Lathrop also praised Miss Harding by stating, "Ann Harding is one of the best of the young actresses. She never fails in discernment of the core of a character."

Harry Bannister, who appears with Miss Harding in "Her Private Affair" came in for a full share of praise, too, the Times stating, "Harry Bannister as the husband, shows himself a capable actor with discrimination and feeling in his every action." The Express comments on his capable performance by stating, "Harry Bannister plays the principal male role giving a repressed portrayal behind which lurks a lot of power."

Paul Stein, the director of "Her Private Affair," was not overlooked in spreading praise for this Pathé feature, the Examiner saying, "Staging of the production is highly attractive and the judicious interpolation of music by Director Paul Stein might well be studied by other directors."

—DONN McELWAIN.

"Oh, Yeah?"

A fine accomplishment of the wise-cracking art and a worthy successor to its stage cousin. . . . One hilarious situation after another, spiced with the usual Gleason touch of pathos.

—YOUNGSTOWN TELEGRAM.

Funnist and best balanced bill to be at the RKO Theatre this year . . . two hard-working brackies fall in love and almost wreck a railroad into the bargain, but everything comes out all right. . . . Zasu Pitts does some more of her droll comedy work in this one.

—PORTLAND MORNING OREGONIAN.

Excellent, done, with a most satisfactory cast . . . a steady fire of comedy of the convulsing kind.

—PORTLAND TELEGRAM.

A smartly moving comedy with a lot of wise-cracking and plenty of good, hearty laughs.

—DETROIT EVENING TIMES.

Amusing and laughable in any case, it is raised to extraordinary merit by those capable actors James Gleason and Robert Armstrong, who play the roles of the two lovable and laughable buddies in railroading and romance . . . laughter is continuous throughout the film . . . recommended as entirely different, as well as altogether funny.

—DETROIT FREE PRESS.

Canadians Soar High

The Canadian contingent again soared high and far for the Gold Seal honors. Ramage, of Toronto, drew up almost even with the dauntless Boston ace, Warren, when he accounted for two more perfect deals, bringing his season's total to six. John Levitt, of Calgary, got the range for the first time and put Calgary into the Wing Club. All quiet on the American fronts.

While the City Sleeps



Nicholas Cavaliere, Beverly Jones and Tom Hogan in the Jones apartment studio, smallest in the world.

Beverly Jones, Assistant Editor of the Review, has introduced something new for the home. In his apartment in Greenwich Village, 278 West 11th Street, Beverly has a movie studio, the smallest in the world. Beverly has been unable to keep his mind off his work, so he moved the work to where it would be handy. He frequently invites Tom Hogan and Nicholas Cavaliere down to the Village and the trio, forgetting the evening dishes, concoct something new in screen cocktails.

"Gadgets," in Review No. 33, was made in part at the Jones apartment studio; "America," presenting the modern wrinkles in flasks, was shot in the Village, and then there's "A La Mode," a cinematic report on mantelpiece what-nots, discovered by the Review in the fashion shops, and "Boudoir Magic," in which some trick Japanese flowers do some surprise unfolding.

These novelty subjects have a tremendous appeal to the screen fans. In the World War many a doughboy risked his neck in the search for the elusive souvenir, the strange doorknocker or ginkgum that the other fellow carried. The mails were cluttered up with trinkets, thousands of which adorn the walls of the home of the ex-warrior today. Many of the present-day publications owe their existence to the advertising support they get from the manufacturer of assorted trifles and sundry useful and ornamental what-chance-calls. They attract the window and counter shoppers; the street merchant can unpack a suitcase of 'em and a crowd gathers.

About a year ago, the Review delved into the files of the Police Gazette as a novelty subject. And just last week, the New Yorker, supposedly America's martinet publication, devoted considerable space to the popular barber shop magazine. Just indicative of how the Review is first with strange things, places and faces.

You may not have a little studio in your home, but you surely have a few gadgets and you're going to get quite a kick out of seeing the latest in souvenirs gathered from the four corners and the crossroads.

"Santa's Toy Shop"

Pathé has an unusual novelty, a musical marionette subject, to offer for the holiday season. It is unusual in the respect that all the characters, with the exception of Santa, played by Robert Fran, are puppets dexterously manipulated by Sue Hastings, of the Hastings Marionettes. It was produced in the Pathé studio by Terry Ramsay and directed by Tom Hogan. The score is tunelessly synchronized, there is occasional dialogue and a well-rendered duet of "Love Is A Dreamer." Action is in a toy shop where the marionettes, as toy doll characters, dance and otherwise display their talent.

Will add the holiday flavor to any sound bill.

MOTION PICTURE NEWS

Musical Magic

Leon Theremin, the young Russian scientist who has startled the musical



world through the invention of a new ether wave instrument bearing his name, demonstrates his invention in Pathé Audio Review No. 31.

The Theremin is an instrument which produces musical sound by exclusively electrical means. It has no key board, strings, reeds or other mechanical aids or sources of sound but employs many of the principles of radio—tubes, antennae

Non-Theatrical Circuit

We closed this week what we believe to be the first Non-Theatrical Circuit for sound features, says Branch Manager O. J. Ruby, Cleveland. This consists of five schools made up of Madison, Upson, Wickcliffe, Mentor and Perry, all of which towns have no motion picture theatres. They have a portable disc sound equipment, and to start them off we sold them THE SOPHOMORE SAILOR'S HOLIDAY. OH, YEAH! HIS FIRST COMMAND AND THE BIG SHOT. The Circuit has given us five dates, to be played one day in each of the above towns.

and a loud speaker. In playing the Theremin the control of the tone is produced by free movements of the hand in the air. The right hand moving about the verticle antenna regulates the pitch and the left hand moving about the looped antenna regulates the volume. Theremin demonstrates the musical qualities of his instrument by playing Rudy Vallee's famous song, "Deep Night."

"The Awful Truth"

A very pleasant hour's entertainment . . . Ina Claire gives a charming performance . . . Henry Daniel calm and haughty as Norman . . . together they make an excellent team.

—BOSTON HERALD.

This delightful comedy takes its place among the smart, sophisticated, drawing-room offerings the articulate screen has been putting forth. And Ina Claire's irresistible charm, wit, and deft work are as thoroughly appealing on the screen as behind the footlights. . . . Recommended as intriguing diversion.

—BOSTON TRAVELER.

"The Sophomore"

The Orpheus scores a brace of touchdowns, field goals and safeties and wins a football photoplay championship with "The Sophomore," its current all-talking picture offering. "The Sophomore" is worth seeing even if it takes a strong line back to get to the box-office, as was the rule Sunday.

NEW ORLEANS TIMES-PICAYUNE.

Percentage of Billings to Net Sales 1928-29 Only

Branch Standings as of Week Ending Nov. 30, 1929

WESTERNS

Branch	% of Improvement Percent. since 11/9
1. Buffalo	95.0
2. New York	74.6
3. Albany	94.5
4. Charlotte	92.2
5. Chicago	91.9
6. Los Angeles	89.0
7. Philadelphia	87.4
8. St. Louis	86.4
9. Omaha	86.4
10. Detroit	85.7
11. Indianapolis	85.6
12. New Haven	84.9
13. Memphis	84.7
14. Cleveland	83.2
15. Washington	82.5
16. Minneapolis	81.6
17. Cincinnati	80.9
18. Oklahoma City	79.9
19. Atlanta	79.9
20. Pittsburgh	79.4
21. Boston	78.8
22. Denver	78.4
23. Dallas	77.7
24. Seattle	75.6
25. Milwaukee	74.9
26. Kansas City	74.1
27. San Francisco	71.5
28. New Orleans	70.5
29. Des Moines	68.9
30. Portland	68.3
31. Salt Lake City	61.4
* Tied	

SERIALS

Branch	% of Improvement Percent. since 11/9
1. New York	96.7
2. Buffalo	94.1
3. Chicago	93.2
4. St. Louis	91.2
5. Cleveland	89.5
6. Detroit	88.5
7. Los Angeles	87.5
8. Philadelphia	87.4
9. Washington	87.1
10. Denver	87.1
11. Boston	85.8
12. Cincinnati	83.1
13. Charlotte	82.2
14. Indianapolis	80.8
15. Pittsburgh	80.7
16. Minneapolis	79.9
17. Albany	79.7
18. New Haven	77.9
19. New Orleans	77.7
20. Atlanta	76.8
21. Portland	76.4
22. Omaha	75.7
23. Dallas	75.2
24. San Francisco	74.2
25. Seattle	74.1
26. Oklahoma City	72.7
27. Salt Lake City	72.2
28. Kansas City	71.6
29. Milwaukee	70.7
30. Memphis	66.4
31. Des Moines	65.1
* Tied	

(*) Percentage of Decrease

SPECIALS AND PEERLESS

Branch	% of Improvement Percent. since 11/9
1. Los Angeles	96.1
2. New York	96.0
3. Chicago	91.9
4. St. Louis	91.3
5. Milwaukee	90.1*
6. San Francisco	90.1*
7. Cleveland	89.9
8. Buffalo	88.1
9. Boston	88.0
10. Denver	87.9
11. Washington	87.5
12. Philadelphia	87.0
13. Kansas City	86.0
14. Omaha	85.9
15. Albany	85.2
16. Indianapolis	85.0
17. Cincinnati	84.8
18. Atlanta	84.5
19. New Orleans	83.1
20. Seattle	82.7
21. Detroit	81.8
22. Portland	81.5
23. New Haven	81.3
24. Charlotte	80.9
25. Oklahoma City	80.8
26. Dallas	80.4
27. Des Moines	80.2
28. Minneapolis	79.6
29. Pittsburgh	79.1
30. Memphis	76.1
31. Salt Lake City	74.3
* Tied	

2-REEL COMEDIES

Branch	% of Improvement Percent. since 11/9
1. New York	94.0
2. Chicago	88.0
3. Detroit	86.2
4. Albany	85.6
5. Milwaukee	84.7
6. St. Louis	83.9
7. Boston	83.0
8. Omaha	82.8
9. Cleveland	82.6
10. Philadelphia	82.4
11. Pittsburgh	81.3
12. Kansas City	81.2
13. Washington	81.1
14. San Francisco	80.6
15. Charlotte	80.5
16. Cincinnati	80.0
17. Buffalo	79.8
18. Indianapolis	79.7
19. Portland	79.6
20. Seattle	79.1
21. Denver	79.0
22. Minneapolis	77.6
23. Los Angeles	76.9
24. Atlanta	76.8
25. Des Moines	76.0
26. Oklahoma City	73.0
27. Memphis	72.9
28. Dallas	69.9
29. Salt Lake City	69.3
30. New Haven	67.4
31. New Orleans	63.7
* Tied	

(*) Percentage of Decrease

Percentage of Sales to Quota

(As of Dec. 6, 1929)

FEATURES

Branch	Percentage	Branch	Percentage
Chicago	64.1	Chicago	35.9
Cincinnati	51.1	Cincinnati	22.1
Cleveland	44.7	Cleveland	46.8
Des Moines	111.1	Des Moines	94.4
Detroit	66.3	Detroit	45.3
Indianapolis	65.2	Indianapolis	55.2
Kansas City	54.5	Kansas City	36.1
Milwaukee	104.8	Milwaukee	82.3
Minneapolis	94.9	Minneapolis	68.2
Omaha	87.3	Omaha	21.5
St. Louis	76.3	St. Louis	16.1
Central Division	67.3	Central Division	43.2
Denver	49.7	Denver	25.7
Los Angeles	51.2	Los Angeles	55.8
Portland	69.6	Portland	66.8
Salt Lake City	62.3	Salt Lake City	42.4
San Francisco	*78.9	San Francisco	34.9
Seattle	*78.9	Seattle	45.6
Western Division	65.0	Western Division	44.6
Atlanta	35.5	Atlanta	19.9
Charlotte	28.4	Charlotte	24.6
Dallas	76.7	Dallas	11.5
Memphis	46.0	Memphis	24.2
New Orleans	24.7	New Orleans	24.3
Oklahoma	70.6	Oklahoma City	34.4
Southern Division	49.7	Southern Division	20.9
Albany	85.9	Albany	60.2
Boston	76.3	Boston	38.7
Buffalo	83.2	Buffalo	38.9
New Haven	58.1	New Haven	53.5
New York	73.3	New York	31.6
Philadelphia	57.9	Philadelphia	52.6
Pittsburgh	59.6	Pittsburgh	76.4
Washington	41.5	Washington	48.9
Eastern Division	68.6	Eastern Division	43.3
* Tied			

2-REEL COMEDIES

Branch	Percentage	Branch	Percentage
Chicago	51.1	Chicago	59.2
Cincinnati	43.7	Cincinnati	30.8
Cleveland	53.1	Cleveland	42.9
Des Moines	92.5	Des Moines	62.3
Detroit	62.9	Detroit	47.7
Indianapolis	85.8	Indianapolis	73.0
Kansas City	26.5	Kansas City	51.8
Milwaukee	83.4	Milwaukee	74.4
Minneapolis	76.2	Minneapolis	42.0
Omaha	60.3	Omaha	39.4
St. Louis	46.3	St. Louis	45.4
Central Division	57.4	Central Division	50.7
Denver	52.1	Denver	31.0
Los Angeles	57.9	Los Angeles	67.4
Portland	52.2	Portland	54.1
Salt Lake City	43.3	Salt Lake City	30.3
San Francisco	46.8	San Francisco	84.0
Seattle	79.3	Seattle	82.8
Western Division	54.8	Western Division	63.5
Atlanta	55.4	Atlanta	70.8
Charlotte	64.5	Charlotte	69.0
Dallas	52.6	Dallas	42.7
Memphis	41.3	Memphis	35.5
New Orleans	33.3	New Orleans	33.0
Oklahoma	69.1	Oklahoma City	36.3
Southern Division	51.9	Southern Division	50.4
Albany	68.2	Albany	46.6
Boston	55.7	Boston	28.8
Buffalo	55.0	Buffalo	39.3
New Haven	59.3	New Haven	114.7
New York	37.9	New York	30.7
Philadelphia	69.7	Philadelphia	44.4
Pittsburgh	90.4	Pittsburgh	46.7
Washington	64.7	Washington	44.4
Eastern Division	55.5	Eastern Division	38.4

(*) Percentage of Decrease



Published Weekly at
35 West 45th Street
New York City

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"POP" AGAIN

Congratulations to "Pop" Felder, for he surely is a pop now, says The Scout. Yep, it's another girl. And to prove to the world that Joe didn't care that it was not a boy, he and his bosom pal, "Moe" Carroll, celebrated by emptying a bottle of fire water. All in honor of the little one.

Furthermore, Joe has named her Carol, after "Moe," who maintains he was the inspiration. Mother and little Carol are doing fine.

Joe is also in line for further congratulations, inasmuch as he was unanimously elected for President of the Motion Picture Salesmen's Organization, this making the second term he had held that office.

Here are three yowling cheers for our Eastern Division Manager, Ed McVoy, a regular good fellow, says The Scout.

The Football Tournament, which is being conducted by the boys in the New York Exchange (after hours) shows up as follows:

Joe Katoff is on the verge of elimination. Pete Sagenheim up to the driving is about.

Joe Whittman and Jim Montano are tied for place.

The Scout thinks it is a great game, even though it is on paper. And a jolly suggestion for a Christmas gift.

COME AGAIN

The New York Exchange received a visit from Phil Reisman, who inspected headquarters for the first time. Won't he call again and stay a bit longer, asks The Scout? We would like him to.

Ed McVoy has a charming secretary, Miss Mild. She is my next door neighbor, says The Scout. And the very near future I hope to send a photo of her to decorate the Sun.

WOULDN'T IT JAR YUH?

Max Westebbe has dusted off his snowshoes and is off for parts unknown, writes The Scout. And talking about Max, believe it or not, one bright Sunday morning recently someone ups and rides off with his automobile. In case you don't know it, Max needs his kiddy car as much as a baby needs its mother. After days of investigation, the Buick Company received a customer, and a few days later, Max got the bill.

So out into the territory again, with new inspiration and new trouble, and just when everything looked rosy, telephone call brought Max to the highway of his old love. Yep, the bus was found. Wouldn't it jar yuh?

John Daecy, New York Exchange, received his life-membership card the other day from the Treasurers' Club.

Our Projection Room is now fully equipped for sound, and we are ready for business, says The Scout, New York Exchange.

At the opening of the Christmas health seal sale, in Northampton, Mass., Dick Sears (Pathe, of course) purchased the first seal from Mrs. Calvin Collier.

Marian Grund, popular Bill Clerk in the Chicago Exchange, returned to her desk last week after several days' absence. Her associates were delighted to have her back fully recovered from the effects of a serious operation performed several weeks ago.

Blake's Brother Is Consul

You have all heard of "Sheriff" Blake, our Block "B" salesman, writes Mabel J. Myers, Funder. Well, this story is about his younger brother, Ralph, who has just left Washington, D. C. for Nuevo Laredo, Mexico, where he will become American consul, and one of the youngest "career men" ever to assume a foreign-service post under the State Dept. We have all met Ralph, and are naturally very much interested in his career, says Mabel.

A "BLACKBIRD" CHAMPION

If you want to know what the "blackbird" championship of Australia is, Clyde Cluke, who is appearing in the cast of "Officer O'Brien," starring William Boyd. He won it! The "blackbird" is a dance that is a cross between an Irish jig and a reel, with long steps and short steps—and there you are. Clyde won the Australian title in this particular bit of terpsichorean art. He is only thirteen years old, just to make it more intricate.

GOLDEN GATE ROOSTERS



Here's one way we exploit Pathe News in San Francisco, writes Viola Thompson. The city has a baseball league of amateur teams which are rather famous in the West. Probably it is the climate which permits baseball games fifty-two Sundays and Sundays in the year without snow shoes and ear muffs.

Since getting the new uniforms, the "Roosters" haven't lost a game, and are now within one point of leading the league. Of course, this will be settled in the next game they play.

The dignified looking gentleman in the back row, hiding behind the eye glasses, is Edward C. Rowden, Head Bookie of the Golden State Theatre Circuit, and about the most rabid sport fan in captivity. Naturally we do not have a great deal of trouble securing dates on *Sprinkles*. The other citizens at Mr. Rowden's left with the patent leather hair, nicely parted in the middle, is our short subject bookie, Joe Flanagan, who also misses many a meal, and gets bawled out by Mrs. Flanagan every time the Pathe News team is engaged in a contest.

ENGAGED

Our Cashier's Dept. has been saving electricity lately, as Freda Alpine, Asst. Cashier, received a diamond engagement ring that fairly turns one's eyes to look at it, says Viola Thompson, San Francisco. Freda hasn't decided yet when the fateful day will be.

Jack de Waal, Special Rep., has completed his work in our office, and his next stop will be Los Angeles. We are all sorry to see Jack go, as we could not help but become attached to him during his stay here, writes Viola Thompson.

Harry M. Ludwig, is our new Cashier, says Viola Thompson, San Francisco, and we like him. The other day he offered me a life-saver, which I didn't especially like, it being violet flavored, but he said he always bought that particular kind when walking up Truck Street. Ask someone who knows what he meant by that crack.

Welcome to Esther Young, P. B. X. Operator, and Juliette Marty, Stenographer, San Francisco. Jesse J. Goldberg, General Sales Manager of The Van Beuren Corporation, held a short sales meeting in San Francisco yesterday for Mr. Cory and the salesmen. "Hank" Peters was also present. Mr. Goldberg is making a tour of the branches, outlining the new product of the Van Beuren Enterprises.

There has been quite a commotion down stairs these days, as the RCA engineer is busy installing sound equipment in our projection room. In the future we will be able to let our prospective customers hear as well as see the merits of PATHE product, says Viola Thompson, San Francisco.

CHANGES IN CLEVELAND

This has been homecoming week in the Cleveland Branch, writes Claudia Astrom. John Sabot has returned to the fold in the capacity of Short Subject Bookie. Mrs. Frank Eckhardt, previously Miss Lola Wurts, has returned to us as Billing Clerk. We also offer a hearty welcome to Charles S. Lowe, who is our new Head Bookie.

We were benefited considerably by the visit of our general Home Office Rep., Mr. Elmer Sedlin, says Claudia Astrom. Elmer has endeavored himself to all of us by his kindly attitude, and we wish it were possible to see him often.

No special new film material was shown last week, writes Selma Martin, except that we are all set in the "Balletic Spring" and the bets are heavy on our bookie, R. S. Beacham.

Never Thrown



"My kingdom for a horse," says Dick Sears, Pathe Sound News editorial representative for New England, and now Boston conboy. Dick's buddy claim that he has never been thrown, further alleging that he has never been in a saddle. Jack Hoxie gave Dick the dry goods, measuring two feet six inches from tip to tip. Dick shoots from the hip, if you get what we mean.

PATHE PICKUPS

by

Bert Kalisch

While Deeks, the Beau Brummel of the Sound News, appeared freshly with spats. Noticed feet, cold ankles.

Harwood's Pollies: Marie Miller and Lillian McGuiness.

Hangerford and Schmidt took a camera apart the other day and put it together again after lengthy discussion. They say it will work.

Ted Smith visited his doctor recently to get rid of that tired feeling. He fell asleep on a table.

Fred Frothingham finished one lunch at a nearby cafeteria and ordered another proposition. Said he wanted more food for thought.

John Michon, a Sound Cutting Room impressario, has qualified for the All-Pathe team as a triple threat. With Joe O'Brien abroad and Jim Post recuperating, he has done three cutting jobs in one and done them well.

Dex, McCarron and Dibbens are our leading beauty specialists. They lift faces of type each day.

"I'll shoot if I must," the cameraman said, "but I know the sound track will be dead."



BRIDE



Mildred Haas, Ninth Floor Receptionist, was married on November 24th. She is now Mrs. C. F. Pety. Mildred has decided to continue to grace the Ninth Floor desk, and we herewith extend best wishes for her future happiness.

Sam Galtberg, who has a little trouble with his hearing, was approached by "Sonny Boy" Torpey, and kidnaped and asked to endure several times. Torpey could be heard all over the floor, and finally Galtberg said he had heard him the first time. The amazed "Sonny Boy" said, "Why, you're supposed to be deaf," with the comeback from Sam, "And you're supposed to be crazy."

Tom Gorman visited Mr. Patey recently, and caused quite a flutter among the females of the Eighth Floor.

Carl Drecks, of the Mailing Dept., contributes the following: "No wonder Scotchmen make such good soldiers—they won't give way under any circumstances."

Asop says: "Fools throw kisses—but wise men deliver them in person."

And "An oyster is a fish dressed up like a man. Margaret Mattoon was so impressed by the talk that we were working until 1:30 on Thanksgiving day, she actually came in Thursday morning, writes Ros Sittnerich, Jersey City. Don't believe everything you hear, Margaret.

Max is sure cure for keeping the girls' tongues from wagging to some. Feed them some of those new pickles Jack Wedlake and his bosom companion, Frank Madoff, are peddling at the Italian grocery around the corner. Sour? Not a bit. Just not enough to burn your mouth, throat, etc., says Ros Sittnerich.

Miss O'Meara, Jersey City, was engaged recently, after a shower by her friends. We all extend our best wishes. Xas, says Ros Sittnerich.

Max Feldman is now covering Blocks "C" and "D" in Brooklyn, and Joe F. Brooklyne and Joe F. Brooklyne have been transferred to Block "B" in New York City.

In Memoriam

To the families, relatives and friends of the victims of the Studio disaster, most of whom died in heroic attempts to save others, Pathé extends its sincerest condolences in this tragic hour of their woe.

JOLA SPARKS
CATHERINE PORTER
NORINE BYRNE
EDNA BURFORD
JOSEF BISCHOF

AL KRAMER
BOB MUSSMAN
JACK QUINN
ERNEST WILSON
CHARLES KOERBEL

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